

Holly Schultz

Livestreamer | Podcaster | Graphic Designer | Video Editor

[Portfolio](#) | [Sizzle Reel](#)

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WORK EXPERIENCE

Operations Manager and Livestream Support Engineer

[Amazon Prime Video](#) (Nov. 2021 - Present)

- Expediting solutions to customer-impacting, service critical issues
- Responsible for managing 88% of Prime Video's total annual event output, averaging 50,000 live events per year
- Onboarded more than 30 new properties to Prime Video's offerings including Paramount+, Showtime, DAZN, and Max
- Awarded two Sports Emmys for providing an outstanding streaming experience with Thursday Night Football

Twitch Affiliate Livestreamer

[Twitch](#) (May 2017 - Present)

- Fostering long lasting connections with the channel's viewer-base
- Partnering with more than a dozen creators to provide entertaining, scripted and unscripted videos and multiplayer livestreams
- Formed the channel's brand elements and overlays using Illustrator
- Increased revenue of the channel through advertisements, Twitch's digital currency, and time as a Nintendo partner (2017-2018)

Producer and Co-Host of Recalled to Adventure

[Spotify](#) (June 2023 - May 2024)

- Conceptualized and co-hosted a podcast to celebrate Universal Islands of Adventure's 25th anniversary as a theme park
- Collaborated with ten of the original Universal Creative designers, engineers, and show producers who constructed the park
- Implemented a cohesive brand strategy using Illustrator to design the logo and album cover while engaging a fan base through social media reveals and prompts, gaining over 300 followers within a month of the podcast's reveal

Producer and Co-Host of Skylanders: Portal Casters

[Spotify](#) (Oct. 2020 - Feb. 2022; Dec. 2023 - Feb. 2024)

- Coordinated a podcast alongside Activision/Blizzard PR to generate a behind-the-scenes look detailing the production of the multi-billion dollar Skylanders series with the original development team
- Constructed the podcast logo and album cover using Illustrator and edited episodes with Premiere Pro

Teaching Assistant - Introduction to Archeology Course

Elon University (Aug. 2019 - Dec. 2019)

- Mentored students through weekly office hours and taught lecture
- Operationalized new test questions and graded lab assignments

Editing and Graphic Design Intern

Susie Films (May 2019 - July 2019)

- Rebranded the company's [1K Podcast](#) series using the Adobe Creative Cloud and crafted bonus features for their social media
- [Worked as a Production Assistant](#) for the short film *Freezer Burn*

ADDITIONAL BACKGROUND

Published Author

Elon Journal of Communications (Dec. 2019)

- [Published an article](#) about how YouTube video game livestreamers brand themselves through channel banners

Beta Tester

Lightseekers (Spring 2017), *Skylanders: Ring of Heroes* (Summer 2018), & *Mario Kart Tour* (Summer 2019)

- Tested apps for playability, mechanics, and overall quality

Volunteer Cartographer

Coastal Carolina Fair (Sept. 2013 - Nov. 2017)

- [Designed maps](#) using Fireworks, Illustrator, and InDesign for park operations including medical services, parking, and attractions and for civilian use to aid the fair's goal of raising money for local charities

EDUCATION

B.A. in Cinema and Television Arts & Anthropology

Elon University (Aug. 2016 - May 2020)

- Authored a thesis on how Twitch livestreamers develop their brand
- Graduated as valedictorian in a class of over 6000 students

SOFTWARE SKILLS

After Effects
Audacity
Dedoose
Final Draft
Fireworks
Google Apps
Hootsuite
HTML/CSS
Illustrator
InDesign
Microsoft Office Suite
Movie Magic Budgeting
Movie Magic Scheduling
Open Broadcasting Source
Photoshop
Premiere Pro
Streamlabs
Wix

HARDWARE SKILLS

Canon DSLRs
Elgato Capture Cards
Green Screen Set-Up
Light Kits
Nikon DSLRs
Professional-Grade Tripods
Sony Cameras
Zoom Recorders

COLLEGIATE AWARDS

Honors Fellow
Outstanding Anthro Major
Presidential Scholarship
President's List
Valedictorian

PROFESSIONAL AWARDS

[2023 Emmy - Outstanding Interactive Experience](#)
[2024 Emmy - Outstanding Interactive Experience](#)